



## **ERIC CHURCH DOESN'T BACK DOWN ON *HOLDIN' MY OWN TOUR***

*Standing behind his vow to put face-value tickets in fans' hands, Church cancels secondary market ticket orders and releases them back to the public – **TODAY at NOON.***

*Tickets available while supplies last for Eric's show at CenturyLink Center Omaha on April 8<sup>th</sup> at [www.ticketmaster.com](http://www.ticketmaster.com)*

Nashville, Tenn. – After witnessing the three-hour, two-set marathon show at Brooklyn's Barclays Center merely weeks ago, *Rolling Stone* professed, "Eric Church sets the bar." The exchange in energy with the audience and passion that fuels the man behind the CMA's Album of the Year is an earned one after years of putting his fans first. Whether it is the dozens in attendance at his first performance in Bethel, New York or the 15,842 in attendance for last month's breezy night in Brooklyn, it is that unrivaled dedication to surpassing their expectations that is driving another mission: ensuring fans' hard-earned money is spent fairly on face-value tickets at each and every stop on his 60-plus city *Holdin' My Own Tour*.

Throughout the *Holdin' My Own Tour*, Eric and his team have systematically identified, cancelled and released tickets back to the public that were identified as scalper tickets. Already on the tour, Eric's management team used a proprietary program to release thousands of tickets back to the public and fans in markets like Brooklyn, Philadelphia, Toronto, Vancouver and Boston. On Feb. 21 at noon local time, the team will release to the official ticketing website all tickets identified as scalper-purchased for the remaining markets back to the public. In addition, tickets for Canadian dates were released Thursday, Feb. 9, and tickets for the Tacoma/Portland shows will release Monday, Feb. 27.

"It's not easy. It's time consuming and labor intensive to comb through nearly 1 million tickets," says Fielding Logan, one of Church's managers at Q Prime South. "Yet, Eric is leading the charge, and our team is combatting these vultures, one cancellation at a time. Battling scalper efforts isn't just identifying those individuals looming on street corners soliciting or hawking tickets anymore. It's halting digital multi-million dollar enterprises that are sophisticated and aimed at taking advantage of the fan for profit. They embody everything we're against."

The efforts are resulting in an impassioned crowd, enthralled by the experience of seeing Church live for an unprecedented 38-song show. [Tulsa World's](#) Jerry Wofford noted after witnessing the *Holdin' My Own Tour* rock an at-capacity crowd at BOK Center, "What was remarkable to see was how Church made an arena feel tiny for a night. He built a genuine connection to the audience song after song."

[\*The Kansas City Star's\*](#) Timothy Finn raved, “[Church] knows how to stoke a crowd and keep it on the verge of frenzy... a man who has fashioned and earned his own reputation as a top-rate performer who can fill and rock an arena for more than three hours.”

When Church surprise-released 2015’s *Mr. Misunderstood*, he did so by direct mailing more than 80,000 fans the music first. After taking 2016 off, outside of a few festival appearances, the demand for Church’s tour was palpable with scalpers recognizing the opportunity to take advantage of his fans. In return, Church cautions: “You come at us, we’re going to go after you in return. You come after *our fans*? Well, let’s just say we see you, we know how you are, and we’re coming for you with 10x the vengeance.”

Remaining 2017 *Holdin’ My Own Tour* dates are as follows:

Thursday, February 23: Indianapolis, Ind. Bankers Life Fieldhouse  
Friday, February 24: Cleveland, Ohio. Quicken Loans Arena  
Saturday, February 25: Auburn Hills, Mich. The Palace of Auburn Hills  
Tuesday, February 28: London, ONT Budweiser Gardens  
Thursday, March 2: Toronto, ONT Air Canada Centre  
Friday, March 3: Ottawa, ONT Canadian Tire Centre  
Saturday, March 4: Montreal, QUE Bell Centre  
Tuesday, March 7: Winnipeg, MB MTS Centre  
Thursday, March 9: Saskatoon, SK SaskTel Centre  
Friday, March 10: Edmonton, AB Northlands Coliseum  
Saturday, March 11: Calgary, AB Scotiabank Saddledome  
Tuesday, March 14: Vancouver, BC Rogers Arena  
Thursday, March 16: Portland, Ore. Moda Center  
Friday, March 17: Spokane, Wash. Spokane Arena  
Saturday, March 18: Tacoma, Wash. Tacoma Dome  
Wednesday, March 22: Bozeman, Mont. Brick Breeden Fieldhouse  
Friday, March 24: Boise, Idaho. Taco Bell Arena  
Saturday, March 25: Salt Lake City, Utah. Vivint Smart Home Arena  
Tuesday, March 28: Phoenix, Ariz. Talking Stick Resort Arena  
Thursday, March 30: Sacramento, Calif. Golden 1 Center  
Friday, March 31: Los Angeles, Calif. STAPLES Center  
Tuesday, April 4: Casper, Wyo. Casper Events Center  
Wednesday, April 5: Denver, Colo. Pepsi Center  
Friday, April 7: Wichita, Kan. INTRUST Bank Arena  
**Saturday, April 8: Omaha, Neb. CenturyLink Center Omaha**  
Wednesday, April 12: Moline, Ill. iWireless Center  
Thursday, April 13: Rosemont, Ill. Allstate Arena  
Friday, April 14: Milwaukee, Wis. BMO Harris Bradley Center  
Thursday, April 20: Buffalo, N.Y. KeyBank Center  
Friday, April 21: Pittsburgh, Pa. PPG Paints Arena  
Saturday, April 22: Cincinnati, Ohio. U.S. Bank Arena  
Thursday, April 27: Uncasville, Conn. Mohegan Sun Arena

Friday, April 28: Uncasville, Conn. Mohegan Sun Arena  
Saturday, April 29: Manchester, N.H. SNHU Arena  
Thursday, May 4: Tampa, Fla. Amalie Arena  
Friday, May 5: Jacksonville, Fla. Jacksonville Veterans Memorial Arena  
Saturday, May 6: Greenville, S.C. Bon Secours Wellness Arena  
Thursday, May 11: Grand Rapids, Mich. Van Andel Arena  
Friday, May 12: Peoria, Ill. Peoria Civic Center  
Saturday, May 13: St. Louis, Mo. Scottrade Center  
Thursday, May 18: Reading, Pa. Santander Arena  
Friday, May 19: Washington, D.C. Verizon Center  
Saturday, May 20: Greensboro, N.C. Greensboro Coliseum Complex  
Thursday, May 25: Louisville, Ky. KFC Yum! Arena  
Friday, May 26: Nashville, Tenn. Bridgestone Arena  
Saturday, May 27: Nashville, Tenn. Bridgestone Arena

Visit [www.ericchurch.com/events](http://www.ericchurch.com/events) to purchase your tickets for the *Holdin' My Own Tour*.

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Media Contacts:

Ebie McFarland

Essential Broadcast Media

[ebie@ebmediapr.com](mailto:ebie@ebmediapr.com)

[\(615\) 327-3259](tel:6153273259)

Ailie Birchfield

UMG Nashville

[Ailie.Birchfield@umusic.com](mailto:Ailie.Birchfield@umusic.com)

[\(615\) 524-7564](tel:6155247564)